



Title **Resensitizing cities: urban ambiances and senses**

CONFERENCE + WORKSHOP

October 2nd to 5th, 2019 - RIO DE JANEIRO

Theme **Diversity of Ambiances, Multiple Subjectivities**

Contribution to the sub-item 'DIVERSITY AND MIXTURE – UIA 2020RIO

<https://www.uia2020rio.archi/>

INTERNATIONAL CONFERENCE + WORKSHOP PROPOSAL

Approaches

The theme of this Conference - promoted by the Laboratory Architecture, Subjectivity and Culture LASC / Proarq - is the DIVERSITY OF SUBJECTIVITIES in the field of ambiances, which refers to the search for innovative strategies for the understanding the cultural dynamics on the small daily scale - which foments every large and small city.

For the development of this International Conference LASC counts with the operational and infrastructural support of FAU / UFRJ and with some financial support of CNPq, CAPES Print and PROEX (Proarq supporting fund).

Insisting on the strengthening of interdisciplinarity for the growth of the reflection and the architectural making by *praxis*, the proposal comprises the great change of social dialogs in contemporary cities, and for that reason, understands the importance to look for the points that plot the cultural, social and urbanistic entanglement of the small spaces of conviviality, still bequeathed to the sensitive dimension of every human being. This Conference also works in the context of studies that address the consequences of the crisis of subjectivities and the space legitimation that permeates societies, due to the transformations produced by the globalized world and technological acceleration.

The analysis of social spaces at the core of large cities (squares, parks, spaces of common use) reveals "the last place that provides shelter for the subject, which puts him/her in a position to cast a glance for the unfolding of life, to make a judgment and make collective decisions" (Hoffman, 1981).

The strategy of this conference is based on the construction of subjective and cultural dynamics in the everyday scale, through the interweaving of architecture and urbanism with other applied social sciences, with a view to the development of new processes of engenderment in urban spaces open to the differences and motivators of more humanizing experiences.

The aim is to promote the exchange of information and the development of action *in situ* tools that make it possible to understand the sensitive environment and its inhabitants within their approaches linked to subjectivity, culture and environmental comfort in a sensitive character, together with the vision of sciences that corroborate with the current complexity of urban spaces (sociology, social psychology, geography, urban anthropology). It is also intended to address current socio-political issues, such as the presence of immigrants, refugees and wanderers (people at extreme poverty) in Rio de Janeiro-Brazil, in spaces linked to the centralities of a metropolitan capital.

Rationale

Every city is an educative space and, as such, needs to apply its lessons in the body of users. The most visible urban fragments from human experience are the spaces of public use - from the concept of the Ancient Greece *polis* - and it is through them (and with them) that we understand the social roles in every great city.

Metropolization and suburbanization have introduced a degree of detachment or social indifference into the experience of public spaces, that is expressed today as a state of exacerbation of opposites (much densified public spaces enlivened by actions of tactical engendering x inert spaces without occupation, reneged to a collective decision or bequeathed to an exclusive public of the society). Thus, the current processes of dispersion and division of the city intensify the perception of public space as a destabilized and erratic dimension, which needs to be revised and enlarged to make survive the new subjectivities.

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The look produced by applied social sciences, together with architecture and urbanism, has sought to work on the strategies of multidisciplinary approach and deliberated studies in common spaces in cities. Such actions – open to different types of human rights – can promote the resensitization of collective interests.

Aligned with the search for diminishing inequalities, it is latent in the field of urban studies to try to diversify the scope of the various sciences involved in this theme. These actions harbor diverse types of human and city differences (such as those produced by the researchers of the International Ambiances Network) and can promote the re-sensitization of uses in collective public spaces- in order to build more effective strategies for urban development, bringing to the surface a necessary principle of sustainability.

At this point, the justification of this Conference weighs precisely on the preponderant role of acting in a different reality from several other realities, brought about by the interference of speakers / conductors of the experiment, in order to favor the pointing of questions that open perspectives and alternatives for the duty of 'becoming urban', starting from a resignification of the concept of urbanity and the reconquer of the 'collective', as a possibility of optimization of a human and sustainable city for all citizens.

Expected products – 'sensitizations'

Our greatest expectation, in terms of results to be achieved, lies in an effective contribution to thinking urban interventions in practice, especially in areas, atmospheres and 'obsolete' places, in terms of their uses and meanings for everyday life, as the sub-theme DIVERSITY AND MIXTURE of UIA2020 outlines. For this reason, the proposal of a brief **International Conference + workshop**, with all due participants of the annual Course titled "Architecture, Subjectivity and Culture: envisioning ambiances through subjectivity V Edition" and participants approved through *work proposals submission*, will bring the possibility of developing such contributions. We believe that the results of the Conference will be able to place ambiances as a prime factor of urban and architectural design in metropolises.

To fully understand space, considering it as the *locus* of action and reaction of social actors, is to shed new light on the understanding of the emotions experienced in each analyzed place (i.e. embarrassment, affection, rejection, indifference) and that, in fact, interferes with everyday scale and city rhythms. In this sense, we hope to contribute to the urban planner, the architect and the students so as to comprise the expectations of the human being in relation to their spaces, perceiving them as builders and mainly part of the elaboration of their Projects. We also intend to contribute to the practitioner of cities, who will be reinvented by the conditioning of sensitive environments and will multiply the possibilities of exploring the city at more humanistic levels.

The Conference has its place of creative action in the development of workshops that will define strategies of action in urban places, selected by the participants, for the application of the "**RESENSITIZATIONS**" in Rio de Janeiro. These strategies will be defined together with the proposals submitted to the Conference.

Objectives of this activity:

- (1): to question the concentration of activities in the Center of Rio de Janeiro and the exclusion of peripheries - in certain areas. It is intended to demonstrate the mixture of subjectivities through an affective mapping, conferring a diversity of urban meanings in central places
- (2): to reveal daily actions through the stereotyping of gestures, grounding a question about the 'mechanical' and 'poetic' actions that are part of or missing in the central urban spaces. To promote questions about permeability between groups and everyday actions.

Submission Schedule

- i. Call for Papers/Projects (5-page format) – from June 15th
- ii. Submissions – from June 15th to July 15th/ 2019
- iii. Approved papers announcement – August 9th / 2019
- iv. Final Event Schedule – August 30th / 2019
- v. Conference start – October 2nd / 2019
- vi. Conference end – October 5th / 2019

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Event's schedule

The event will be assembled in 4 consecutive days, from October 2nd to 5th, at CRAB, *Centro de Referência do Artesanato Brasileiro* – Praça Tiradentes, RJ, and at other locations to be defined by the executing team and participants. It will be divided into 4 stages:

Oct 2nd

Lectures – keynotes / discussions of concepts to be interlaced with the practical actions (1 afternoon)

Oct 3rd

presentation of approved works - *resensitizations* - followed by group splits for the workshop (1 morning + 1 afternoon)

Oct 4th

Workshop for developing the *resensitizations* (1 morning) + *Resensitizations* – selected city plots - with visual and graphic recording of the process (1 afternoon)

Oct 5th

Discussion on the results obtained and final adjustments (1 morning)

Duration

60hours (3 days)

Encounters

October 2rd– CRAB auditorium
2pm to 5pm

October 3rd– CRAB auditorium + workshop classes
10am to 1pm / lunch time / 2:30pm to 5:30pm

October 4th – CRAB workshop classes + downtown Rio de Janeiro
10am to 1pm / lunch time / 2:30pm to 5:30pm

October 5th – CRAB auditorium
10am to 1pm

Language

Portuguese / English / French

Dissemination

The entire process will be documented and recorded (photos and video). The product will be published on the website of the research group LASC (<http://lasc.fau.ufrj.br/>), on the website of the Postgraduate Program in Architecture (<http://www.proarq.fau.ufrj.br/new/>) and in the Ambiances Network (<https://ambiances.net/home.html>).

Submissions

FULL PAPERS and **PARTICIPANT pre-registrations** shall be submitted **from June 15th to July 15th**. For **accomplishing the pre-registration ('Participants' and 'Paper Submissions')** **ONE SHOULD FULFILL the following submission form:**

https://docs.google.com/forms/d/e/1FAIpQLScC039HH911b8ghfMWHRIkX9c5iNyk1Y9udwHckYkUZL16-cg/viewform?usp=sf_link

FULL-PAPER SUBMISSIONS should be SENT by email (workshoplasc2019@gmail.com) **AFTER FILLING OUT THE FORM.**

LIMITED ENTRIES! Up to **30** submissions **WITHOUT PAPERS** will be accepted, **in order of registration.**

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Fees

UNTIL JULY 26 TH	R\$300,00 (three hundred Reais)	100 U\$ (one hundred Dollars)	100 E (one hundred Euros)
FROM JULY 27 TH TO AUGUST 30 TH	R\$350,00 (three hundred and fifty Reais)	150 U\$ (one hundred and fifty Dollars)	150 E (one hundred and fifty Euros)
FROM SEPTEMBER 1 ST TO OCTOBER 2 ND	R\$400,00 (four hundred Reais)	200 U\$ (two hundred Dollars)	200 E (two hundred Euros)

50% discount for undergraduate students (proof requested)

More information on how to deposit can be found in the submission [google forms!](#)

Potential participants and attendance

Undergraduate and Postgraduate students; professionals and general community, interested and / or active in the areas of Urban Planning, Design, Urban Management, Geography, Sociology, Psychology and Anthropology.

Full Event schedule

date	
Wed October 2nd	2pm to 5pm INTRODUCTION TO CONCEPTS: EVERYDAY LIFE, AMBIANCES, URBAN RHYTHMS <i>Keynote</i> Jean-François Augoyard, CRESSON Fr. CONFIRMED!
Thu October 3rd	10am to 1pm RESENSITIZING BODY AND CITY <i>Keynote</i> Jean-Paul Thibaud, Cresson Fr CONFIRMED! LUNCH TIME 1pm to 2:30pm 2:30pm to 5:30pm PRESENTATION of approved papers + group split for workshops
Fri October 4th	10am to 1pm WORKSHOP development – definition of actions = RESENSITIZATIONS LUNCH TIME 1pm to 2:30pm 2:30pm to 6pm RESENSITIZATIONS (public open spaces downtown Rio de Janeiro)
Sat October 5th	10am to 11h30am RESENSITIZING BODY AND CITY <i>Keynote</i> Jean-Paul Thibaud, Cresson Fr CONFIRMED! 12am to 13h30pm Conclusions - Definition of dissemination format (video, paper, essay)

Suggested accomodation

Praça Tiradentes (very near the venue) – [IBIS RIO DE JANEIRO CENTRO](#)

Vila Galé (near the venue) – [VILA GALE RIO DE JANEIRO](#)

Botafogo (near the subway station) – [IBIS STYLES RJ BOTAFOGO](#)

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